



A Holiday Daytripper's Dream

Dufferin County Museum & Archives is a warm, bright, spacious venue overlooking the spectacular Mulmur countryside at the intersection of Airport Road and Highway 89, with excellent restaurants nearby.

**ANNUAL JURIED
ART & CRAFT SHOW**

HOLIDAY *Treasures*

**EXCEPTIONAL GIFTS
SEASONAL DECORATIONS
FESTIVE FOOD**

All uniquely handcrafted
in the hills and beyond

NEW

Lower entry fees
Special opening night event
Artisanal food producers

WHAT

A must-shop event in time for
the holidays featuring two weeks
of fabulous gifts and tasty treats.

WHEN

Dec 2 to 17, 2017
Applications by June 30, 2017

**DUFFERIN COUNTY
MUSEUM
& ARCHIVES**

Call for Entry to Juried Show

Application required by: Friday, June 30, 2017

Location: Dufferin County Museum & Archives (DCMA), corner of Hwy 89 & Airport Rd.

The Dufferin County Museum & Archives invites all artists and crafters, working in any medium, to apply as a vendor in our ***Holiday Treasures Arts and Crafts Sale***, a *juried* show of original *handmade* items.

In our show we strive to include high quality handmade work such as textiles, clay, food, glass, wood, jewelry, paintings, folk art, photography, children's toys, bath and body products, and much more. The Museum interior provides a unique background upon which to display your work and attracts a broad audience during the two week show. There is very little effort required on your behalf as the show is set up, manned, and restocked by our staff. We only require that you label, drop off and pick up your material and do some promotion with the material provided for you.

The show runs from **Saturday, December 2, 2017** until **Sunday, December 17, 2017** during the Museum's regular business hours: Tuesday to Saturday from 10 am - 5 pm and Sundays from 12- 5 pm.

NEW this year!

For the first time ever, we will be accepting vendors who sell homemade food items! As we are a museum, and the event lasts for 2 weeks, any food stuffs must be non-perishable, non-refrigerated and contained within sealed packaging. Food based vendors will also be required to provide a copy of the latest inspection of the kitchen used to produce the material and a sample of their wares for the jurying process (along with digital photographs of their packaged items).

Background Information and Statistics

- The show has been running successfully for 13 years.
- In 2016, over half of those who came to shop, bought.
- General customer age range: 30 - 60
- Items are purchased for all age groups
 - Items for pets, men and children are very welcome.
- On average, the show has grossed around \$30,000 a year for the last 10 years.
- We have, on average, 40 vendors a year. We hope to increase that number in 2017.
- The customers who shop at Holiday Treasures appreciate a wide range of price points. They are shopping for stocking stuffers, hostess gifts and for other valuable and unique items.
- The median total receipt amount is around \$50.

Application and Participation Fees

The application fee is \$10 and payable with receipt of the attached application. This fee is non-refundable.

Upon acceptance into the show you will be required to pay the vendor participation fee of **\$50 +HST (\$56.50)**. This is an amazing value as it covers the 'table rental' for a TWO WEEK show and we do all the work! We set it up, restock it, sell your material and do a good portion of the advertising for you.

The participation fee will be due within one month of the acceptance emails going out, with further information available in the acceptance emails. If you do not pay on time, your spot will be forfeited to another applicant. Once accepted, your participation fee is non-refundable.

Participant Information (Please read in full)

- ◆ New vendors are very welcome to apply.
- ◆ We encourage those who were not successful in previous years to continue applying as circumstances change each year based on the applications received.
- ◆ Entrants do not have to be from Dufferin County. However, they are responsible for making sure that their material is dropped off and picked up at the Museum on the dates indicated.
- ◆ The DCMA keeps a 25% commission from the sale of each item at Holiday Treasures.
- ◆ All material must be made by the artist. Pieces that are a combination of handmade and mass produced must be predominantly handmade. If you are unsure if your material would qualify, please call and speak with DCMA staff.
- ◆ One application should be made for collaborative pieces made by two or more artists.
- ◆ Only non-perishable food in sealed packages will be accepted. If entering food items you must include a copy of the most recent inspection report for the kitchen where your product was produced and a sample of your wares for the jury with your application. Drop off or shipping is the entrant's responsibility.
- ◆ Artists working in two distinctly different mediums, who wish to enter both mediums, must submit an application for each medium. E.g. soaps and wind chimes.
- ◆ Artists will be provided with promotional material for the event that they are asked to distribute. Artists are also greatly encouraged to use their own promotional avenues to highlight the event. We do some of the advertising, we ask for artist to assist wherever they can.
- ◆ Artists are encouraged to attend our opening evening event, *Holiday Treasures Advanced Shopping Soiree*, taking place Friday, December 1 from 4:00pm to 7:00pm. This is an invite only event to which the media, our members, volunteers and artists' special guests will be invited. Attendance is not a requirement of participation but it is highly recommended.
- ◆ We operate a 'bagging and wrapping table' on our busier days. There will be volunteer time slots available that artists may sign up for. This is entirely voluntary and not a requirement of participation.
- ◆ The DCMA makes every effort to reduce the risk of damage or theft of material through safe handling procedures, trained staff, proper display set-up and reception desk staff. However, there are no guarantees. Although we have experienced very little theft in the past, like any store, it is always a possibility.
- ◆ Holiday Treasures is set-up by DCMA staff. This ensures the safety of our visitors, your material and the Museum's collection. Vendors may provide props, and display suggestions are welcome, but final set-up is done by staff. Each person's material will be displayed in a way that best compliments their work within the constraints of the museums space and resources.
- ◆ The bestselling vendors from each year will be offered the opportunity to enter the next year's show without being subjected to the jurying process. Entry fee will still apply.

Application and Jurying Process

1. Completed applications are returned to the DCMA.
2. Entries are juried.
Selection will be made on the basis of quality, originality, price point, product packaging, technique, and product categories so that no one category is over-weighted.
3. All applicants will be contacted with the jury's decisions by the third week of July.

Submission Requirements

- ◆ Digital images for jurying & food samples if applicable
Jurying will take place via digital images only. Each applicant is required to send between two and eight images for jurying. These images may be of one or more items but are intended to give the jury a good understanding of what you are proposing to sell. We ask that they be digital in format and can be brought or mailed in on a CD or memory stick, provided through a program such as DropBox, or sent by e-mail. Images must be in .jpg or .png format.
If you would like to use pictures that are available on a website, please indicate the exact web address(es) for the page(s) they are on and make sure they are of sufficient quality to be judged. For returning applicants, if you would like to reuse pictures from 2016, please indicate that on your application form.
Applicants with food products are required to provide a sample of their product for the judges along with pictures of their finished product.
- ◆ Description of your work.
Please include a short description of your work. This could include the process by which the items were made, the materials they are made from, what makes your work unique, etc. *Please make sure to include information regarding price points and your intended audience.*
- ◆ Completed and signed application form with attached application fee payment.
- ◆ Artist Biography (Optional but encouraged)
This is a short biography about yourself and aspects of your art. It should be no more than 1 or 2 paragraphs (no more than 1/3 page) and should not be formatted or include pictures. If not attached with the application it will not be included as part of your display.
- ◆ Applicants who have not submitted all required pieces of the application by the time of jurying will be disqualified from consideration.

Application and Vendor Terms and Conditions:

1. As a Vendor in Holiday Treasures, I hereby give permission to the Dufferin County Museum & Archives (DCMA) to take and use photographs and videos recordings, of my material and/or of this event to be held at the DCMA from Friday, December 1, 2017 to Sunday, December 17, 2017 for marketing and promotional purposes. For example, but not limited to, submissions to print publications, posting on the DCMA website and DCMA social media sites.
2. I hereby release the County of Dufferin, DCMA and its employees, and/or volunteers from all claims resulting from the use, editing and release of any of the above mentioned material with respect to this.
3. I understand that the DCMA is insured for public liability and all reasonable care will be taken with my material while at the Museum. The DCMA may not be held responsible for lost, stolen

or damaged pieces. All items are the responsibility of the artist. Product liabilities are the sole responsibility of the vendor.

4. I certify that the items I will offer for sale were made by me, are original and are similar to the sample work I have submitted to the jury.
5. I understand that the DCMA takes a 25% commission on all purchases made through the Holiday Treasures Arts and Crafts Sale.

Submission Information

Application required by: Friday, June 30, 2017

Entries may be submitted by email or regular mail but must arrive on or before the due date. Incomplete entries will not be accepted.

Application should be sent to: Pamela Woolner, Reception Services Coordinator
936029 Airport Rd., Mulmur, ON L9V 0L3
pwoolner@dufferinmuseum.com
(519) 941-1114 ext. 4018 / 1-877-941-7787 ext. 4018

Holiday Treasures 2017 Application Form

Name (please print): _____

Company/Business Name (if applicable): _____

Mailing Address: _____

Telephone #: _____ Town _____ Postal Code _____
Cell #: _____

Email: _____

Website address (if applicable): _____

Have you been in HT before? No Yes Last Participation Year: _____

Category: Within which of the following categories would your art fit best?

- | | | |
|---|--|---|
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Wood | <input type="checkbox"/> Textile: Fabric/Fur/Knit/Weaving/Other |
| <input type="checkbox"/> Bath and Body | <input type="checkbox"/> Ceramics/ Pottery | <input type="checkbox"/> Photography/ Photo Based |
| <input type="checkbox"/> Metal Work | <input type="checkbox"/> Basketry | <input type="checkbox"/> Leather |
| <input type="checkbox"/> Children's Items | <input type="checkbox"/> Glass | <input type="checkbox"/> Fine Arts |
| <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Food | <input type="checkbox"/> Other: _____ |

Does any of your material fall under 'Holiday Seasonal'? No Yes

Does the label "upcycled" fit your material? No Yes

Entry Fee Payment: \$11.30 (includes tax)

HST# 106988694

- Cash (in person)
 Cheque Enclosed
 Credit Card: Number: _____ Expiry Date: _____

Submission Checklist:

- Completed and signed application form
- Payment enclosed/attached
- Digital Images for Jurying attached, enclosed or already sent via e-mail.
- Food samples enclosed/dropped off
- Description of your work attached.
- Artist Biography attached (Optional but encouraged)

By signing, I hereby acknowledge that have read and agree to the **Application and Vendor Terms and Conditions** and that my application is complete.

Vendor Signature

Date